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MEURICE
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MEURICE NYC CLOSES ORIGINAL LOCATION, LOOKS TO RELOCATE

Meurice Will Move from their University Place Location

NEW YORK CITY, SEPTEMBER 28, 2020 – Meurice NYC CEO Wayne Edelman announced today the company will move from their original brick-and-mortar location at 31 University Place in Greenwich Village. The announcement came as a business decision to search for a more sustainable, conducive space for company growth. The space will formally close for services on October 2, and neighborhood clients are encouraged to keep up with the company's next moves at meurice.nyc/next and on social media [instagram.com/meuricenyc](https://www.instagram.com/meuricenyc).

The company is continuing their complimentary pick up and delivery operations, as well as normal operations at their Manhasset location. There will be no planned changes to these services. They will also be operating their delivery services as normal in the Hamptons on Thursdays. The only services affected will be walk-ins in Manhattan.

Meurice has occupied the space since 1961 – the year the company was founded. They've become a neighborhood landmark and staple for local clients, and hope to continue to be so as they embark this next chapter in business. Wayne Edelman, CEO and son of the original founder, Larry Edelman, said the main goal upon leaving is to thank the neighborhood for almost 60 amazing years at the location.

“Here we are almost 60 years later,” Edelman said. “We’re seeing this as an opportunity to put us in a better palace, and at a better location to serve our customers.”

Edelman said he hopes the changing real estate landscape of the city will work out in their favor as they look for a new space to rent. He said the company has no plans to stop operations or go too long without a physical location in Manhattan.

“If someone wants to come in, they want to know that they can talk to a real person, or yell at someone,” said Edelman. “They want to connect the brand to a physical place.”

The company does not have a timeline for the brick-and-mortar, as of now, but will continue to update clients and the public on their progress.

“We want to consider this a continuation and innovation – we want to remind customers that we’re accessible to them even if we aren’t physically their neighbors anymore – while we look for a new, more sustainable, location.”

MORE ABOUT MEURICE:

Since 1961, Meurice has provided New York and surrounding areas with top-quality cleaning and restoration for all items – from wedding dresses to interiors. Today, they combine state-of-the-art technology with artisanal craftsmanship to make sure garments, bridal wear and home interior look as flawless as the day they were purchased. They are endlessly advancing their methods while maintaining family values and sustainability measures so clients can feel at ease every time.

For more information, please visit www.meurice.nyc.